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To start with, e-Commerce is a shortened version for electronic commerce, which is actually online commerce. Another term to make it clear is an e-Commerce store – a store that sells products only of a single company, such as Timberland, for

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only includes business-to-business transactions but also online retail and digitalization of the financial industry. E-commerce actually began in the 1970s.

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An eCommerce store—short for electronic commerce—is simply a way

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for people to buy product or services over the Internet, via a website. Or, in the simplest terms possible, an eCommerce store is an online shop.

The Complete Beginner's Guide to eCommerce - Propress

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Photo by Gustavo Fring from Pexels. In a world disrupted by a pandemic, online retail sales exploded. Sure, more retail sales moved online over the last decade, but, with brick and mortar retail stores shuttered, people who never ...

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At its heart, e-commerce is about using the Internet to make money. However, don't forget about the ways e-commerce technologies can save your business cash, too. After all, saving money is almost the same thing as actually earning it. Here are some ideas to make the Internet work for your whole business:

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